

# TALENT RELEASE AUTHORITY

I, \_\_\_\_\_

of (address) \_\_\_\_\_

\_\_\_\_\_ Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

- a) I agree to appear in visual and/or audio recordings which can be used in advertisements, documents and other promotional material published by the Northern Territory Government.
- b) I give permission for my name and visual and/or audio recordings of me to be used in advertisements, documents and other promotional material published by the Northern Territory Government.
- c) I assign any rights I may have in the visual and/or audio recordings and associated advertisements, documents and promotional material to the Northern Territory Government.
- d) I am free to enter into this Agreement, and to appear in the proposed advertisements, documents and other promotional material published by the Northern Territory Government.
- e) This Agreement is made under the laws of the Northern Territory and any dispute can be taken for resolution by the courts in the Northern Territory.

In addition to those materials mentioned above, do you agree to the use of your image or other audio or visual recordings of you being used in connection with social media?  Yes  No

Wherever possible, the Northern Territory Government will remain sensitive to and understanding of cultural, family and personal sensitivities.

Are you of Aboriginal or Torres Strait Islander descent?  Yes  No

Any special consideration for use of the visual/audio recording(s): \_\_\_\_\_

Brief description of visuals/audio recorded: \_\_\_\_\_

Date: \_\_\_\_\_ Signed: \_\_\_\_\_  
(if minor, signature of parent/guardian)

Collected on behalf of the Northern Territory Government by:

Name: \_\_\_\_\_ Signed: \_\_\_\_\_

The Northern Territory Government is collecting the information in this form to obtain permission to use visual and audio recordings in Northern Territory Government advertising, documents, promotional materials and social media accounts. Visual and/or audio recordings, or other personal information described in this form may be supplied to contractors or service providers engaged by the Northern Territory Government to develop or produce advertising, publications or promotional materials, but will not be provided to any other person or organisation for purposes other than Northern Territory Government advertising and promotions. You are entitled at any time to access and amend the information provided by you on this form.

**Northern Territory Government, GPO Box 4396, Darwin NT 0801, Australia**

For more information please contact:

Agency name: \_\_\_\_\_ Telephone: \_\_\_\_\_

## **Information about having visual and/or audio recordings taken of you for the NT Government**

Before you agree to have any recordings taken of or including you for the Northern Territory Government, there are some important things you need to know.

Note: Where *photo* or *photograph* is used, the same applies to any other recordings, such as video, film and sound.

### **What will happen to my photograph once it is taken?**

The Northern Territory Government will store your photograph digitally in its photographic database and library. The talent release form that you signed will be placed in a file. The photograph and the form will be cross referenced to ensure we have your permission to use your photograph.

### **Who can use my photograph?**

Once stored in the database, your photograph may be used by any Northern Territory Government department or agency.

Your photograph cannot be shared with any person, organisation or company outside of the Northern Territory Government without your express permission. This includes private companies, political parties, advertising agencies and charitable organisations.

### **Where will my photograph be used?**

Your photo may be used in a variety of applications, ranging from small newsletters to major displays, websites and social media accounts. Some of the typical places you might see your photo include:

- In newsletters distributed in the Territory and interstate in both printed and electronic format.
- In advertisements in newspapers, magazines or television in the Northern Territory and the rest of Australia.
- In a range of printed publications such as government strategy documents or brochures promoting or explaining government services.
- On government websites and social media accounts.
- On government displays.

### **What if I don't want my photograph to be used somewhere?**

It can be quite a surprise to see your photograph blown up two metres tall at a display, or to suddenly find yourself appearing on television. You need to be aware that your photograph may be used in these situations unless you ask for it not to be. If there are circumstances where you do not want your photo used, make sure you write that down on the Talent Release Form you sign. Or if you are giving permission for your photograph only to be used for one purpose, you also need to write this down.

### **I had my photograph taken some time ago and I no longer want it used. How can I get it taken out of the database?**

You should telephone the number on this form to discuss this.

### **Why do you need to know if I am Indigenous?**

We appreciate that if you are Indigenous, there may be certain cultural sensitivities about using your image.