

Advertising and Activities in Road Reserves

Management Guidelines - Northern Territory Government

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Acronyms	Full form
NT	Northern Territory
DIPL	Department of Infrastructure, Planning and Logistics

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1. Introduction

The Department of Infrastructure, Planning and Logistics (DIPL) is the Northern Territory Government Road Authority, which means it is responsible for the management of roads and road reserves in the Territory which fall under the care and control of the Northern Territory Government.

The Department, as part of its role, needs to ensure that any activities carried out on road reserves are safe and in the best interests of the community.

These guidelines provide information about how DIPL manages advertising and other activities on road reserves and how to safely sell cars or obtain permits for signs and other activities such as mobile vendors.

The guidelines will be updated regularly. They should be read alongside legislation, regulations and technical policies applying to road reserves. Refer to the web – www.nt.gov.au/roadreserves

1.1. Purpose of the guidelines

Signage placement, mobile vendor activities or vehicle sales in the road reserve must be safe, properly maintained and appropriate for the area. It's important to note these key points.

- The main role of road signage is to provide clear direction and advance warning to road users.
- Road reserves are not the principal place of advertising or conducting businesses.
- The visual appearance of the Territory road environment is important to Territorians and visitors.
- Advertising or activities should not interfere with the travelling public, temporary roadworks or public utilities in a road reserve.
- Advertising should not pose a hazard or distraction to road users.
- Maintaining the road environment is important for managing fire, weeds and wildlife protection.
- DIPL is responsible for providing a safe environment for all road users on the Territory's road network.

1.2. Where do the guidelines apply?

These guidelines apply to advertising signage and any activities conducted in road reserves under the care, control and management of DIPL.

These guidelines do not apply in road reserves owned or controlled by:

- Local government;
- Private individuals; and
- Aboriginal entities with land management responsibilities.

If you are considering placing a sign or conducting an activity in a road reserve controlled by these entities, please contact them in the first instance.

Some local government authorities may have by-laws in place that relate to advertising and activities in road reserves including on roads managed by the Northern Territory Government. Applicants must be aware of their responsibilities under all local government bylaws. The Northern Territory Government does not take responsibility for compliance under these by-laws and it is the responsibility of individuals and business to ensure they comply.

All activities and advertising need to be compliant with Section 6.7 of the [NT Planning Scheme](#) and compliant with the Planning Act.

1.3. What do the guidelines cover?

The guidelines apply to advertising and activities in Northern Territory Government managed road reserves.

1.3.1. Advertising

Advertising means any form of advertising material using words, letters, images, pictures, symbols, objects, lighting or colours, which is displayed in a road reserve in a temporary or permanent manner for the attention of the public. This includes signs, banners, decorations, corflute's, balloons, sandwich boards etc.

Commercial advertising includes advertising and promotion of a registered business or other for the purpose of making a profit.

Non-commercial advertising includes personal signs advertising private sale of products (for example, lawn sales etc.) which do not distract or constitute a hazard to motorists. These signs should be clearly written, and must be erected and removed no later than 5 working days after the planned event.

Real estate advertising signs advertising a "House/ Property Inspection or Auction" should be clearly written, and must be erected and removed on the same day of specified real estate activity.

1.3.2. Activities

Commercial activities - related to the sale or exchange of goods and/or services (i.e. mobile vendors).

Non-commercial activities - include activities undertaken in support of non-profit organisations, charities, fund raisers, local sporting and community events etc.

Private vehicle and asset sales is the offering for sale or conduct of a private sale of a motor vehicle, trailer, boat or other assets belonging to a member of the public.

Occupancy can be short and long term. It includes camping, residency, or use of the road reserve for the purpose of fatigue management.

Impact on the physical and natural road reserve environment includes dumping of rubbish, interference with vegetation, installation of structures, lighting of fires, using the road reserve to access private property, and removal or relocation of road network infrastructure such as fencing, signage, guide posts and traffic control facilities.

1.3.3. Exemptions from these guidelines

The guidelines do not apply to traffic control devices or regulatory signage, permanent or temporary, which have been erected or approved by DIPL for the purpose of managing traffic (i.e. traffic lights and public events signage), complying with other regulatory body requirements (e.g. no fly zones), and other activities which DIPL are required to manage (e.g. tourism, service centres, road safety promotions and project boards). These are managed in accordance with Australian Standards, Austroads Guidelines and relevant legislation.

Other exemptions include:

Roadside memorials erected by members of the public to mark the location of a fatal crash. Persons wishing to place a memorial in a road reserve should refer to the online [Policy for Memorials in the Road Reserve](#) and contact DIPL to make relevant arrangements.

- “Permit to work in the road reserve” for construction related activities. Refer to the online application [Apply for a permit to work in the Road Reserve](#).
- “Permit for a road event” is for parades, processions, races, charity rides or similar one off community events. Refer to the online application [Apply for a road event permit](#).
- Advertising on vehicles. However, vehicles parked in the road reserve for the purpose of advertising will not be permitted.
- Election signage means advertising and use of mobile electorate booths. This is excluded from these guidelines. For additional information refer to the [Election Signage Policy](#).

1.4. Where do I apply for a permit or get more information?

Appendix A provides an Application Process Flowchart for reference.

Refer to the web – www.nt.gov.au/roadreserves

For road reserves not controlled by the Northern Territory Government, queries should be directed to the appropriate local authority (for example, City of Darwin Council, Alice Springs Town Council etc.) To confirm [who owns the road](#), refer online.

Applications will be assessed on their merit in consideration of the relevant criteria including road safety and compliance with this guideline.

Conditions will apply to the permit and each will be valid for a specified period of time and must be renewed after this period expires.

1.5. Costs associated with advertising and activities

DIPL is not responsible for any costs associated with the signage design, manufacture, installation, maintenance or damage incurred to signage whilst in the road reserve.

Fees and charges may apply. Refer to Section 3.5.

1.6. Insurance

All commercial activities in Northern Territory Government managed road reserves will require a permit and evidence from the owner or applicant of public liability insurance.

Commercial advertising will require a permit only.

2. Advertising in the road reserve

Advertising signs are allowed in Northern Territory Government managed road reserves, however, they need to be managed well so as not to become a safety or aesthetic issue.

Signs must not endanger or limit line of sight for road users or be unsightly. General requirements for all advertising signs are as follows:

- In urban and rural areas, commercial advertising will only be approved within designated Conditional Zones and cluster sign structures. Refer Appendix D for cluster sign location maps.

- Permits will be required for all commercial advertising signage. Refer to how to lodge an application at Appendix E.
- Permit applications for stand-alone signs in remote areas will be considered. A limit of two (2) signs per business may be approved. Any additional signs may be considered based on merit. Real Estate advertising signs for house inspections and auctions on the day of the inspection, and other non-commercial advertising are allowed, but subject to these guidelines.
- Signs must be professionally manufactured and maintained in a clean and tidy condition.
- Signs must state a clear message, have few words and be simple in their design.
- Graphics, layout and size requirements together with manufacturing specifications must be in accordance with Australian Standards AS 1743 and must not resemble a traffic control device or any traffic sign of regulatory or warning nature. Refer to Technical Guidelines at Appendix F.
- Signs must not cause a traffic hazard by distracting road users or attempting to attract the attention of drivers by any means other than the approved static signage. Flags, blocks, variable message boards, mannequins, coloured or flashing lights must not be incorporated in the sign.
- Signs cannot be displayed on roundabouts, median strips, trees, or attached to traffic furniture.
- Roadside vegetation is not to be removed or trimmed to improve vision of advertising signage.
- Maintenance and ownership of advertising signage or materials remains the sole responsibility of the sign owner. Any approved sign, once erected, must be maintained by the owner to a standard acceptable to the Northern Territory Government.
- Star pickets are not to be used to support any signage within 9 metres of any trafficked path.
- The Northern Territory is to be indemnified against any claims for damage or injury to any person or thing by the signs.
- The use of people dressed up or otherwise carrying or waving signage is not permitted.

2.1. Advertising and road safety risks

Driver distraction is a known contributor to poor vehicle control and road crashes. Advertising signs and materials can present a significant distraction and place the safety and property of road users at risk, particularly where displayed on busy urban and high speed roads.

The location of permitted advertising must allow motorists to make decisions with sufficient time to plan and act safely.

In order to achieve this aim, any advertising in road reserves should:

- be designed to approved technical specifications; Refer Appendix F.
- be spaced in a manner that is appropriate to the speed at which the motorist is travelling;
- be located in areas appropriate to the nearby road environment, volume, speed and type of traffic; and
- not create a safety hazard by interfering with public utilities, road works, line of sight for road users or road verge maintenance.

2.2. Prohibited signs in the road reserve

Due to the road safety risk they pose, signs of the following types are prohibited:

- Signs that are illuminated, electronic, animated, wind socks, mounted on vehicles or trailers, (this does not include vehicle “For Sale” signs, painted vehicles undertaking day-to-day business), or tethered devices.
- Variable message boards being used for anything other than public information messaging provided by a Government Authority will be strictly prohibited e.g. cyclones, traffic works, accidents etc.
- Signs prohibited under any local government by-laws will also not be permitted.
- Signs of an offensive nature will not be permitted.

Note – It is an offence under the *Traffic Act* to use traffic control devices as advertising materials or for the purposes other than management of traffic control on public roads. These signs will be removed by the Northern Territory Government immediately.

2.3. Commercial advertising

Advertising for commercial purposes is preferred in designated Conditional Zones or on cluster sign structures to achieve a safe road network. Permit applications for stand-alone commercial signage in remote locations will be considered on merit. Refer Attachment C for further information on Conditional Zones.

2.3.1. Real Estate advertising

- Real Estate advertising signs for a house/property inspection or auction are allowed within Northern Territory Government road reserves without a permit on the following basis:
- Placed during daylight hours only.
- Must be portable and placed at the intersection near the property advertised for inspection.
- Maximum of two signs only.
- Maximum distance from the property being advertised is to be 1 kilometre and placed where practical in terms of interconnecting roads to the property.
- Signs must not be attached to trees or street furniture such as roadside regulatory signs, guide posts, street lighting and traffic infrastructure and light poles.
- Signs must not be located within roundabouts, median strips or 150 metres of a traffic intersection.
- People placing signs in the road reserve must not use star pickets or vegetation to support the display of materials and environmental concerns should be considered.

Failure to comply with these guidelines will result in removal of the sign.

2.4. Non-commercial advertising

Non-commercial advertising will be allowed in accordance with the guidelines. This includes lawn sales, school fetes, not-for-profit community events etc. Anyone who wishes to display advertising materials within the road reserve must first apply for a permit. No fees and charges apply.

Conditions may be imposed on a permit where necessary.

Signs must not be attached to trees or street furniture such as roadside regulatory signs, guide posts, street lighting and traffic light poles. People placing signs in the road reserve must not use star pickets to support the display of materials and environmental concerns should be considered. Signs must not be placed on median strips, roundabouts or close to intersections.

Signage on the boundary of road reserves may only be attached to a fence with the relevant property-owner's permission.

2.4.1. Time limits

Non-commercial advertising is limited to the time the event takes place and will only be considered temporary for up to a period of one week. Anything that is considered to be longer term advertising may be required to comply with the Commercial Advertising provisions.

All signage must be removed no later than five working days after the planned event.

2.4.2. Technical requirements

There are minimum requirements for advertising signs that will be permitted in the road reserves to ensure road user safety. When considering the permit, factors such as location on the road reserve are taken into account. Refer to Appendix F for the Technical Guidelines.

2.4.3. Installation of advertising signs

A cap of one sign per business in urban/rural conditional areas and two signs per business in remote areas will be applied. More than two [signs in remote areas may be considered based on merit](#).

Vehicles used for erecting or removing approved advertising signs and other advertising material must not drive over kerbs, onto nature strips, or onto footpaths or bike paths.

Vehicles used for erecting or removing approved advertising signs and other advertising material must not park on the roadway except in designated parking areas.

A [Permit to work in the Road Reserve](#) will be required for installation, modification and removal of signs.

Ensure that [Dial Before You Dig](#) is also undertaken prior to installation of any signs.

2.5. Maintenance

Maintaining advertising signage or materials remains the sole responsibility of the owner. Any approved sign, once erected, must be maintained by the owner to a standard acceptable to the Northern Territory Government.

Where a sign is not maintained to an acceptable standard, the applicant will receive a notice of the maintenance requirement. If appropriate maintenance is not undertaken within 14 days of the issue of the notice, the permit will be terminated and the sign will be removed at the cost of the sign owner.

The Northern Territory Government accepts no responsibility for any loss or damage to signs placed in road reserves.

Signs may need to be removed or relocated due to road works. The Northern Territory Government will not pay for the removal or relocation. No permit fee or charge will be applied for advertising that is relocated due to roadworks.

2.6. Cyclones and Storms

The Northern Territory regularly experiences extreme weather events. All signage not designed to code must be removed when a cyclone watch weather warning is issued by the Bureau of Meteorology and/or the Northern Territory Government.

No responsibility will be taken by the Northern Territory Government for damage incurred to a sign from weather conditions.

3. Activities in the road reserve

Any activity in a Northern Territory Government road reserve must comply with these guidelines. Relevant permits must be obtained.

The permit system aims to ensure that activities in road reserves are safe and the area is tidy. The guidelines are based on the following principles:

- Road safety is an important priority and driver distraction must not be allowed.
- Commercial and other activities are not the principal function of road reserves, but will be permitted in certain circumstances.
- Maintaining a tidy road environment is important for business, residents and visitors to the Northern Territory.
- Motorists must be able to access and exit mobile vendor sites safely.

3.1. Designated areas for activities in the road reserve

The zones for permitted activities in Northern Territory Government road reserves are:

- As-of-right zone – these are areas where individuals can sell a private vehicle without a permit. Refer Appendix B for maps of the As-of-right zones.
- Conditional zone – Conditional zones are available for both commercial and non-commercial activities, with the exception of private vehicle, trailer and boat sales. A permit is required to ensure road safety and amenity is maintained. Refer to Conditional Zones at Appendix C.
- Activities are allowed in rest areas, information bays and the service roads / other areas (as shown in Appendix C) these areas, with the exception of private vehicle, trailer, boat sales and signage.
- No activities are allowed in truck stops.
- Permits are required for Mobile Business Vendors to operate in rest areas and information bays.

3.2. Commercial activities

Commercial activities in Northern Territory Government road reserves will generally be restricted to rural and non-central business district areas. Activities of a commercial nature include the sale of goods and services and activities associated with a business.

3.2.1. Private vehicle, trailer and boat sales

Selling of vehicles, trailers and boats by a commercial entity in Northern Territory Government road reserves is not permitted.

The sale of vehicles, trailers and boats by private individuals is permitted in 'as-of-right' zones in Darwin and Katherine only. A permit is not required. Refer to Appendix B for 'as-of-right' zones.

Vehicles must not cause a traffic hazard by distracting road users or attempting to attract the attention of drivers by any means other than the approved static placement of vehicle.

Note that there is legislation applying a limit to the number of vehicles an individual can sell per annum. Section 126(1) part 10 of the *Consumer Affairs & Fair Trading Act* states “a person who sells 4 or more motor vehicles during any period of 12 months is to be presumed until the contrary is proved as having sold them in the course of carrying on a business of selling motor vehicles.”

Selling vehicles other than in designated ‘as-of-right’ zones in road reserves will result in the removal of the vehicle at the expense of the owner under Regulation 34 of the Traffic Regulations (NT)

The Northern Territory Government accepts no responsibility for any loss or damage to vehicles placed in road reserves.

3.2.2. Mobile Vendors and commercial activities

Mobile vendors will be allowed in Conditional Zones. Refer to Appendix C.

Applicants must ensure driver distraction is minimised and provide a plan for managing safety concerns in their permit application. Refer to Section 3.4 for additional information.

The Northern Territory Government accepts no responsibility for mobile vendor operations, associated costs, or liabilities.

For additional information on mobile business vendor conditions refer to Appendix H.

3.3. Non-commercial activities

A permit will be required for non-commercial activities that include activities undertaken in support of charities, fund raisers and local sporting and community events. Examples include stalls selling raffle tickets for charity and activities conducted to promote a community or charitable event.

The Northern Territory Government will determine permit periods on the basis of individual applications.

No fees and charges apply for non-commercial activities.

3.4. Assessing applications

Issues which will be considered in assessing applications include, but are not limited to:

- safe vehicle entry and exit points to the area, and public safety;
- the adequacy and location of parking;
- suitable access for pedestrians in and around the proposed activity area;
- potential damage to road assets (vegetation, irrigation, footpaths etc.);
- potential impact on the natural environment;
- appropriate public liability insurance where applicable.

3.4.1. Permits for Mobile Vendors

Permits are required for all mobile vendors and will be valid for up to 12 months. Permits will be available only for those areas as identified in Appendix C.

The permits are not intended to create an unfair commercial advantage for any individual operator. Applicants wishing to undertake a commercial activity in the road reserve will be required to demonstrate compliance with appropriate business governance and regulations and pay the appropriate permit fee.

Permitted business proprietors and permit owners will be liable for any risk associated with activities undertaken in the road reserve. Where appropriate, they will be required to undertake a risk assessment and indemnify the Northern Territory Government.

Fees and charges apply. Refer to Section 3.5.

There will be a limit to the number of vendors per site to ensure road safety is not compromised. Permits will be issued on a first come, first served basis.

Further information on how to apply is available on the website www.nt.gov.au/roadreserves

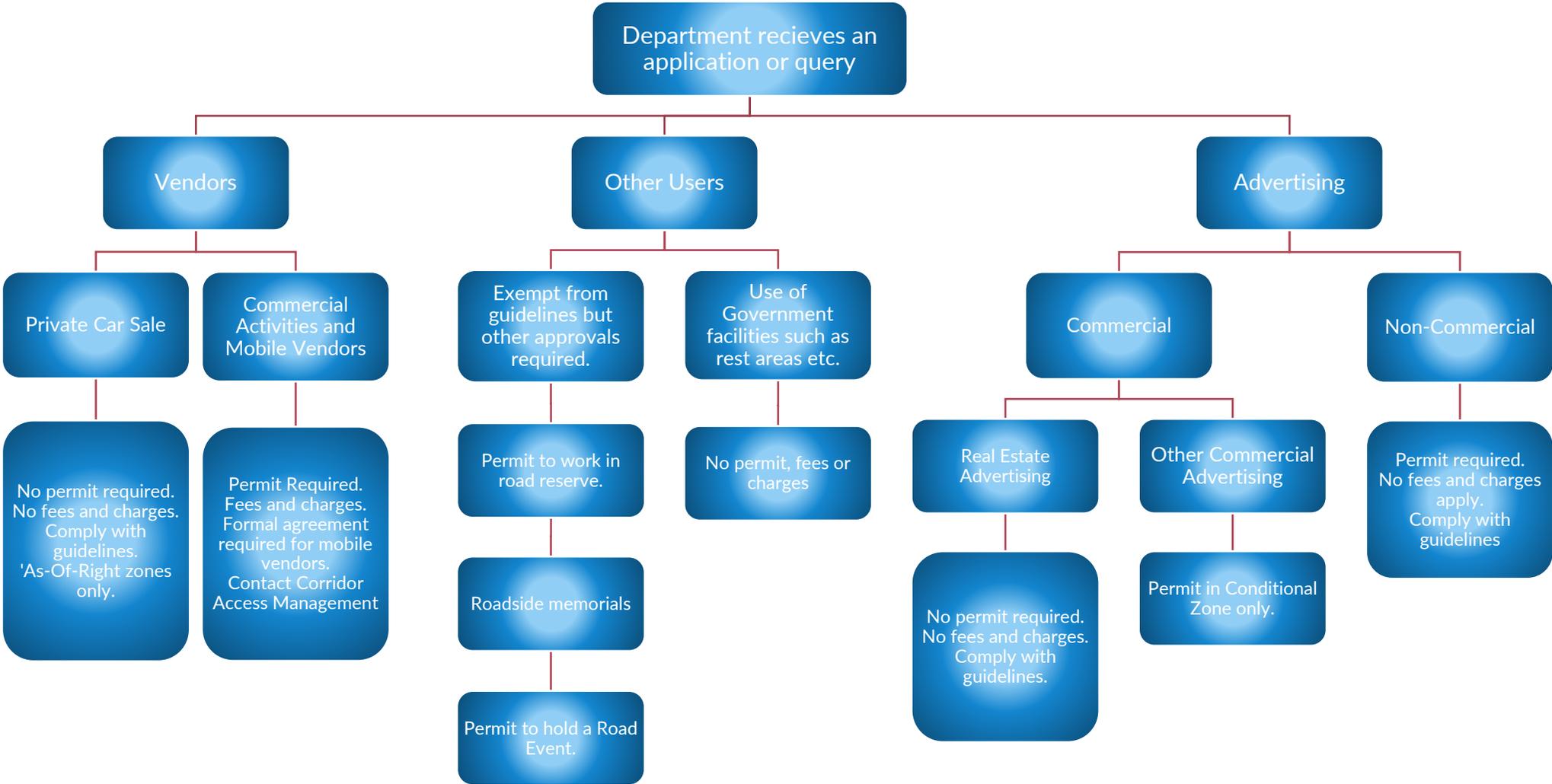
3.5. Fees and charges

Application fees and charge are listed in the following table.

	Location	What	Application	Fee	Permit period
Signage	Urban/Rural	Conditional Zones	Permit required	Annual fee	6 or 12 Months
		Business or entity wanting to advertise	Advertising for a commercial entity or activity	\$200 OR \$120 per square metre whichever is greater	1 - 3 years
		NTG managed cluster signs	Permit required	\$100 per strip/line	1 - 3 years
	Remote	Stand-alone commercial advertising Business or entity wanting to advertise	Permit required Advertising in the NT road reserve	Annual fee \$200 OR \$120 per square metre whichever is greater	6 or 12 Months 1 - 3 years
	All NT	NTG managed information bays	Permit required Business advertising	Free	6 Months 2 - 3 years
Vendors	All NT	Conditional Zones Mobile vendors and commercial entities	Permit required Conducting commercial activities	Annual fee \$400	6 or 12 Months
Private Car Sales	Darwin/ Katherine	As if Right Zones Personal vehicles Trailers etc.	N/A	Free	N/A
Other	All NT	Other such as real estate advertising, non-commercial, not-for-profit and community based event/service advertising	Other	Free	Remove within 5 days of planned event

A request in writing will be sent to responsible activity or signage owners to cease operations or remove sign within 10 business days. In the event that no action is taken removal of non-compliant material will be at the cost of the owner. This includes any material that is not maintained in a good condition, becomes a safety hazard or does not meet the requirements of the guidelines. The charge will be a minimum of \$150. **Note:** Election Signage is separate and not covered in these guidelines. For additional information refer to the [Election Signage Policy](#). **Safety in the road network is a priority.**

4. Appendix A – Application Process Flowchart



5. Appendix B - As-of-right' Zones – Vehicles Sales

5.1. Howard Springs Locality – Stuart Highway

**As of Right Zone
Vehicle Sales
- Howard Springs Locality -
Stuart Highway**

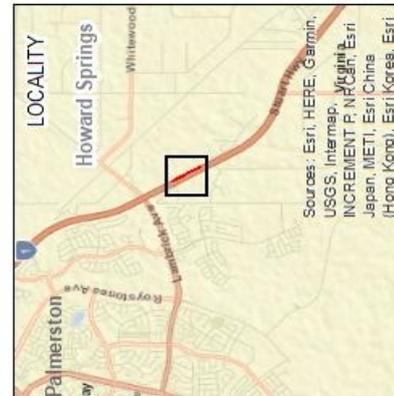
Legend
As of Right Area

Coordinates System: GSC GDA 1984
Datum: GDA 1984
Units: Degree

Northern Territory Government

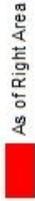
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Map Compiled: September 2019.
Map Name: AsOfRights_Stuart_HighwayPerms\read0190818.mxd



5.2. Katherine Locality – Stuart Highway

**As of Right Zone
Vehicle Sales
- Katherine Locality -
Stuart Highway**

Legend
 As of Right Area



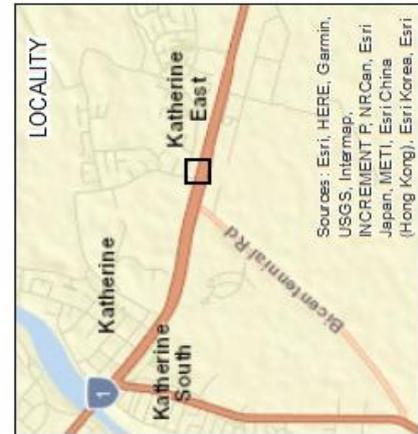

Metres
0 25 50

Coordinates System: GSC GDA 1994
Datum: GDA 1994
Units: Degrees

Northern Territory Government

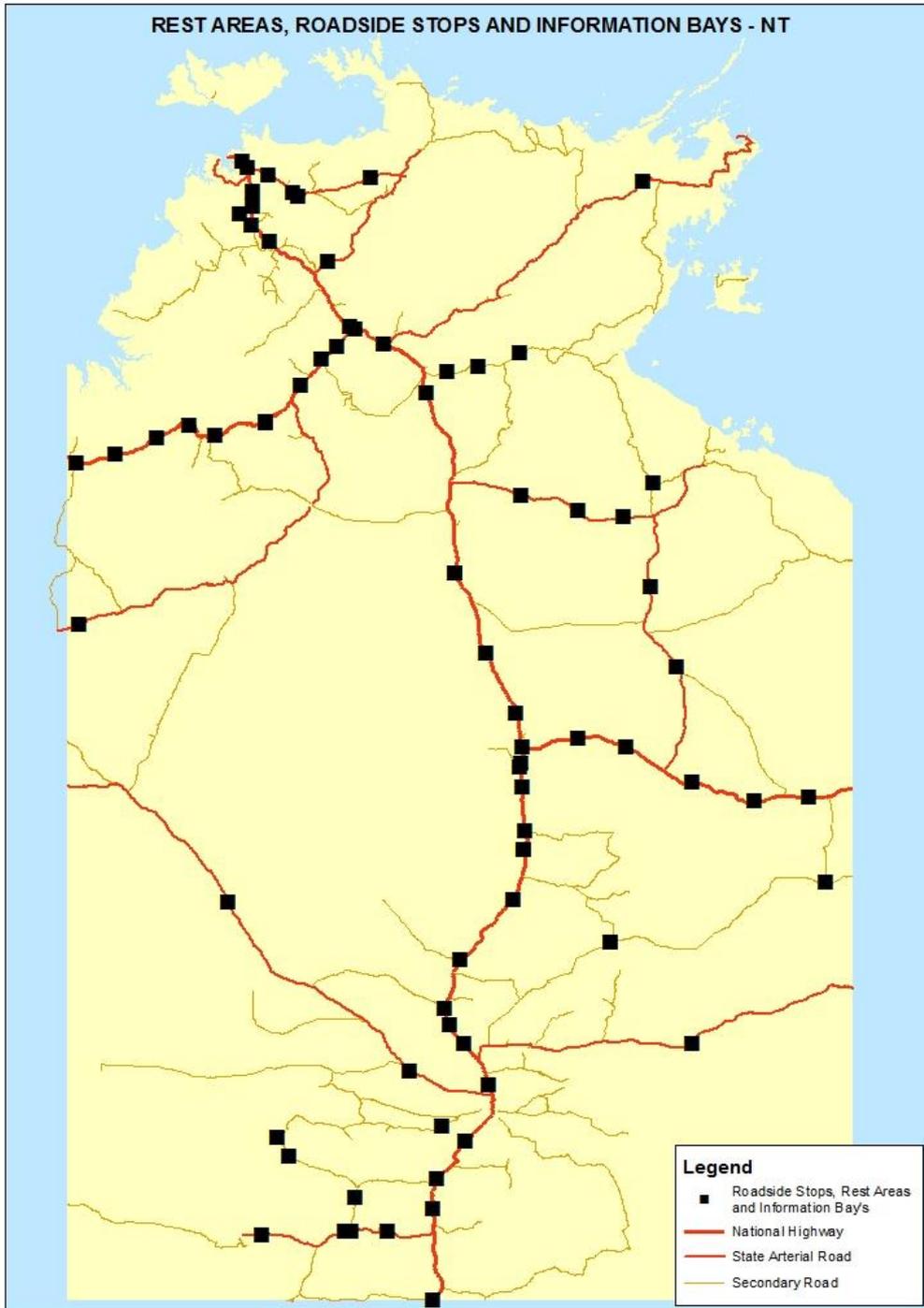
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Map Compiled: September 2019.
Map Name: AeOIRights_Katherine_Stuart_Highway20190916.mxd



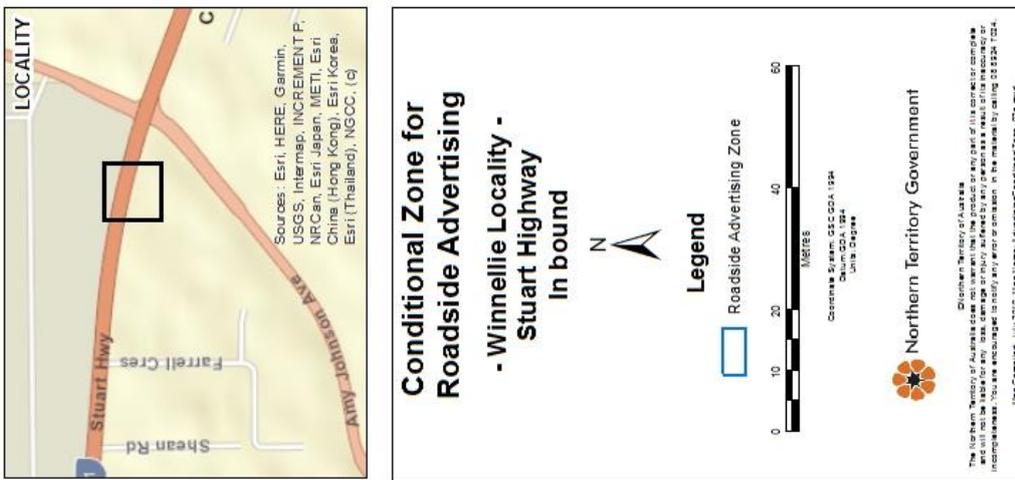
6. Appendix C – Conditional Zones – Rest Areas and Information Bays

6.1. Conditional Zone Map

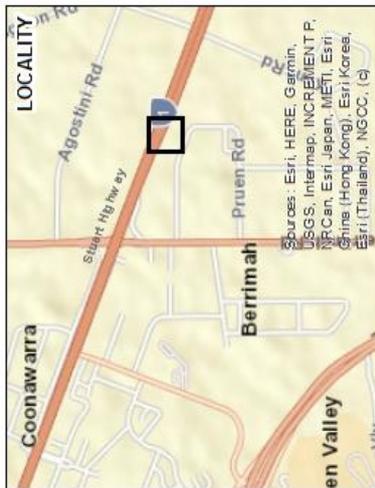


6.2. Roadside Advertising

6.2.1. Winnellie Locality – Stuart Highway Inbound



6.2.2. Pinelands Locality – Stuart Highway Inbound



Conditional Zone for Roadside Advertising

- Pinelands Locality - Stuart Highway Inbound

N

Legend

Roadside Advertising Zone

0 25 50 METRES

Coordinate System: GCS2011, 134 Datum: GDA 1984 Units: Metres

Northern Territory Government

The Northern Territory Government is not responsible for the accuracy or completeness of any data or information provided by any person or organisation in the course of providing this information. You are encouraged to verify any information in the manner by calling 08 8934 1234. Map Created: July 2015. Map Name: AdvertisingConditionalZone_04a.mxd



6.2.3. Pinelands Locality – Stuart Highway Outbound



Conditional Zone for Roadside Advertising - Pinelands Locality - Stuart Highway Outbound

N

Legend

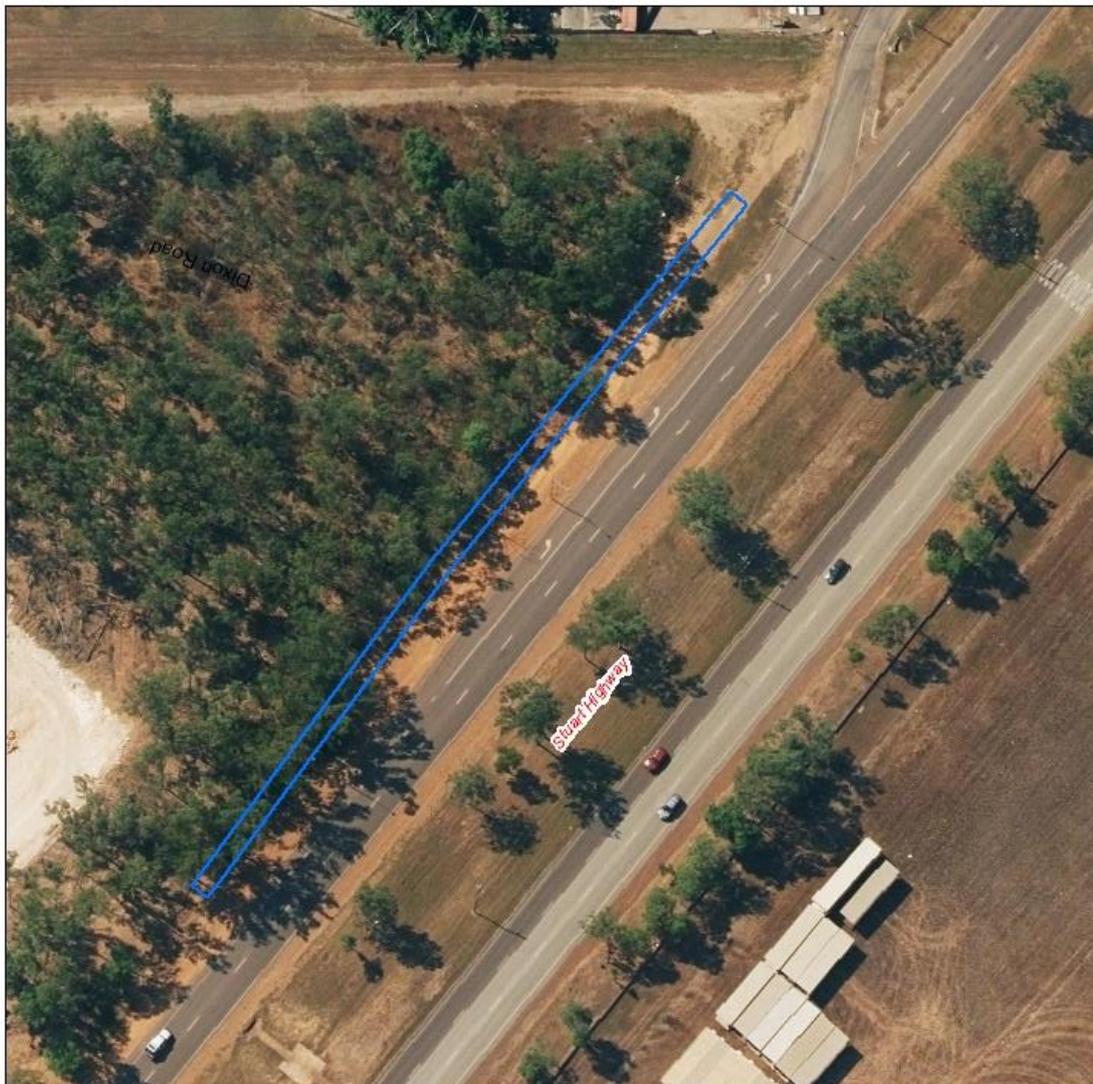
□ Roadside Advertising Zone

0 10 20 40 60
Metres

Coordinate System: GCS_GDA_1984
Datum: GDA_1984
Units: Metres

Northern Territory Government

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Map Compiled: July 2019. Map Name: AdvertisingConditionalZone_26.mxd



6.2.4. Howard Springs, Virginia & Farrar Locality – Stuart Highway Inbound



Conditional Zone for Roadside Advertising

- Howard Springs, Virginia & Farrar Locality - Stuart Highway Inbound

Legend

 Roadside Advertising Zone

 N

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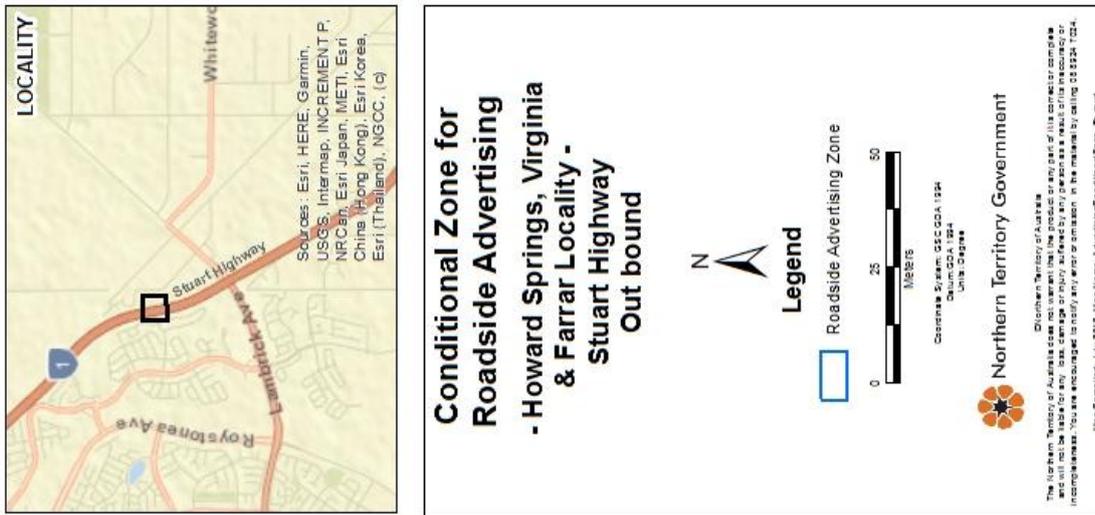
Northern Territory Government

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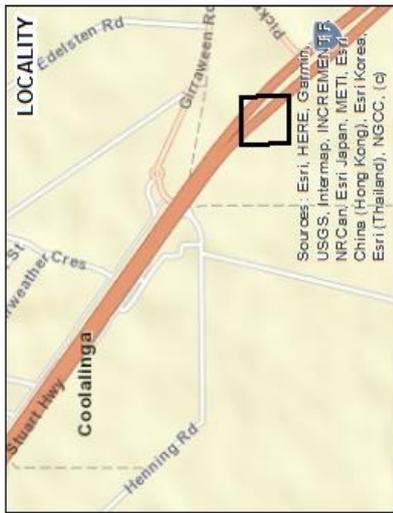
Map Created: July 2019. Map Name: AdvertisingConditionalZone_06.mxd



6.2.5. Howard Springs, Virginia & Farrar Locality – Stuart Highway Outbound



6.2.6. Coolalinga Locality – Inbound



Conditional Zone for Roadside Advertising - Coolalinga Locality - In bound

Legend

Roadside Advertising Zone

0 10 20 40
Meters

Coordinate System: GCS GDA 1984
Datum: GDA 1984
Units: Meters

N

Northern Territory Government

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Map Compiled: July 2019. Map Name: AdvertisingConditionalZone_NT.mxd



6.2.7. Coolalinga Locality – Outbound



Conditional Zone for Roadside Advertising - Coolalinga Locality - Out bound

Legend

Roadside Advertising Zone

0 10 20 40 METERS

Geospatial Data: 05/02/2011 15:24
 Datum: GDA 1984
 Units: Degree

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6.2.9. Humpty Doo Locality – Arnhem Highway Inbound



Conditional Zone for Roadside Advertising

- Humpty Doo Locality - Arnhem Highway Inbound

N

Legend

□ Roadside Advertising Zone

0 10 20 40 60 METERS

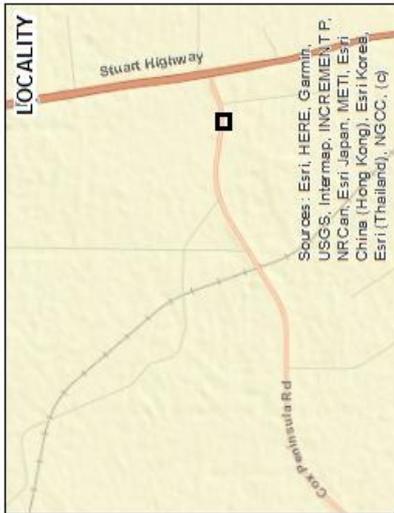
Coordinates: 134.052000, 12.410000
Units: UTM

Northern Territory Government

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Map Completed: July 2019. Map Name: AdvertisingConditionalZone_26.mxd



6.2.10. Berry Springs Locality – Cox Peninsula Road Outbound (1)



Conditional Zone for Roadside Advertising

- Berry Springs Locality - Cox Peninsula Road Outbound

Legend

Roadside Advertising Zone

0 10 20 40
Metres

Coordinate System: GCSGDA1984
Datum: GDA1984
Units: Metres

N

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6.2.11. Berry Springs Locality – Cox Peninsula Road Outbound (2)



Conditional Zone for Roadside Advertising

- Berry Springs Locality - Cox Peninsula Road Outbound

N

Legend

Roadside Advertising Zone

0 10 20 40
Meters

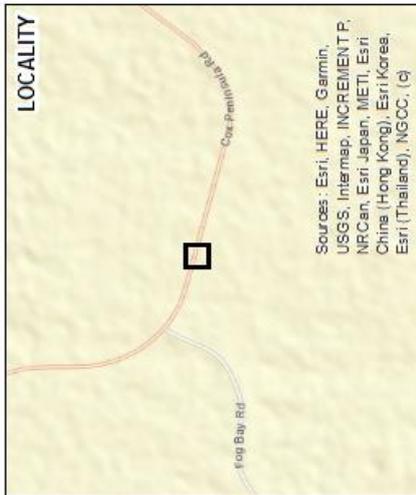
Geospatial System: GCS GDA 1984
Datum: GDA 1984
Units: Meters

Northern Territory Government

Division: Territory of Australia
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Map Compiled: July 2015. Map Name: AdvertisingConditionalZone_CoxPen.mxd



6.2.12. Intersection of Fog Bay Road & Cox Peninsula Road Locality – Cox Peninsula Road



Conditional Zone for Roadside Advertising

- Intersection of Fog Bay Road & Cox Peninsula Road Locality - Cox Peninsula Road

N

Legend

□ Roadside Advertising Zone

0 10 20 40
Meters

Coordinate System: GCS GDA 1984
Datum: GDA 1984
Units: Meters

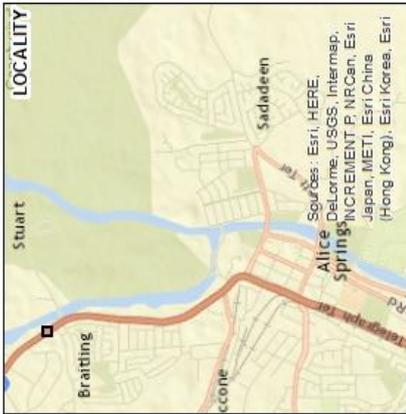
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Map Created: July 2019. Map Name: Advertising-Conditions-Zone_CoxPenin.mxd

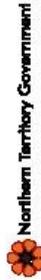


6.3. Mobile Vendors

6.3.1. Alice Springs Locality – North Stuart Highway Information Bay



Conditional Zones for Mobile Vendors - Alice Springs - North Stuart Highway Information Bay



Legend
 Mobile Vendor Site

DATA SOURCE
 Northern Territory Government, Esri, HERE, DeLorme, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri

Coordinate System: GCS_GDA_1984
 Datum: GDA_1984
 Units: Degree

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Map Compiled: August 2018
 File Name: 20180818_MobileVendors_Alice_NorthStuartHighway_InfoBay.mxd



6.3.2. Alice Springs Locality – South Stuart Highway Information Bay



Sources: Esri, HERE, DeLorme, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri

Conditional Zones for Mobile Vendors - Alice Springs - South Stuart Highway Information Bay



Legend



DATA SOURCE
 Aboriginal Communities, Major Roads, Rivers & Lakes, Road Centrelines and Centrelines obtained from Information Services Section, Department of Lands Planning and the Environment.

Coordinate System: GCS GDA 1984
 Datum: Geocentric
 Units: Degree

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Map Name: 201302_1_MobileVendor_Alice_SouthStuartHighway_Infobay.mxd



6.3.3. Katherine Locality – North Stuart Highway Information Bay

Conditional Zones for Mobile Vendors
- Katherine Locality - North Stuart Highway Information Bay

Legend
 Mobile Vendor Site

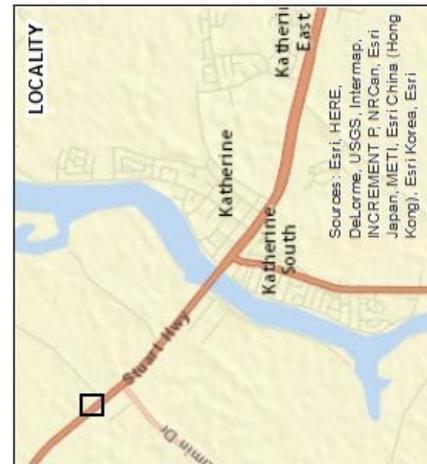


Northern Territory Government
 Coordinate System: GCS GDA 1984
 Datum: GDA 1984
 Units: Degree

DATA SOURCE
 Aboriginal Communities, Major Towns, Rivers & Lakes, Road, Caravans and Campsites, Gas Stations, Public Buildings, Government, Department of Land and Planning and the Environment.

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Map Name: 20150515_V01a_Vendor_Katherine_Information_Bay.mxd



6.3.4. Katherine Locality – South Stuart Highway Information Bay

Conditional Zones for Mobile Vendors - Katherine Locality - South Stuart Highway Information Bay

Legend
 Mobile Vendor Site

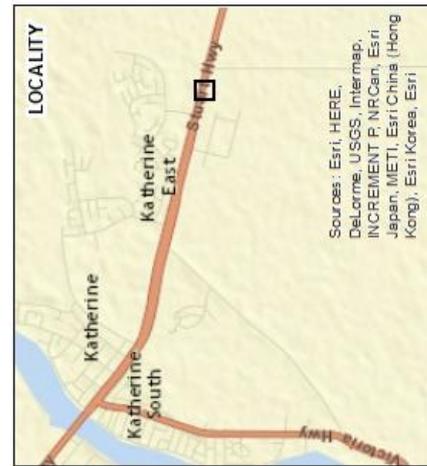


Northern Territory Government
 Coordinate System: GCS GDA 1984
 Datum: GDA 1984
 Units: Degree

DATA SOURCE
 Aboriginal Communities, Major Towns, Rivers & Lakes, Road, Catchment and Geospatial Information, Northern Territory Government, Department of Land and Planning and the Environment.

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Map Name: 20150115_V01a_Vendor_Katherine_SouthStuart Hwy_InfBay.mxd



6.3.5. Katherine Locality – Victoria River Highway Information Bay

Conditional Zones for Mobile Vendors - Katherine Locality - Victoria River Highway Information Bay

Legend
 Mobile Vendor Site

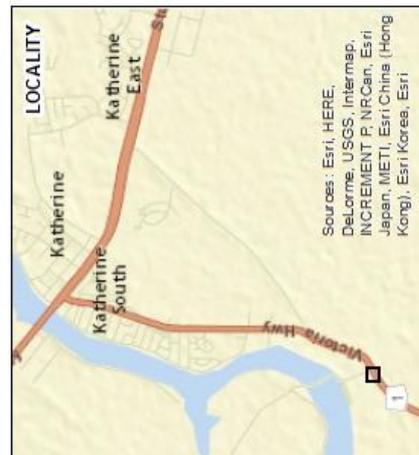


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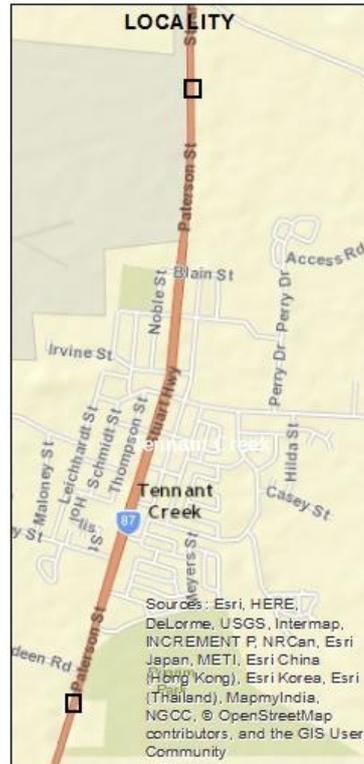
DATA SOURCE
 Aboriginal Communities, Major Towns, Rivers & Lakes, Road Centrelines and Cadastral data obtained from Information Services Section, Department of Lands Planning and the Environment.

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Map Name: 20140814_MobileVendor_Katherine_NorthernTerritory



6.3.6. Tennant Creek Locality



6.3.7. Darwin Locality – McMillans Road

Conditional Zones for Mobile Vendors - McMillans Road - Darwin

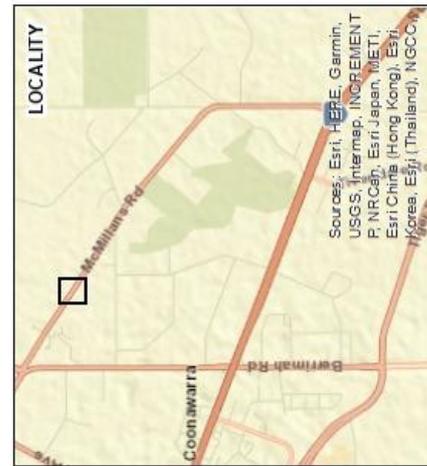
Legend
 Mobile Vendor Site

Northern Territory Government
 Coordinate System: GCS GDA 1994
 Datum: GDA 1994
 Units: Metres

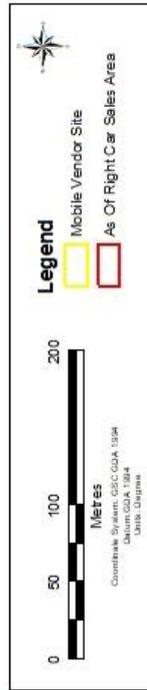
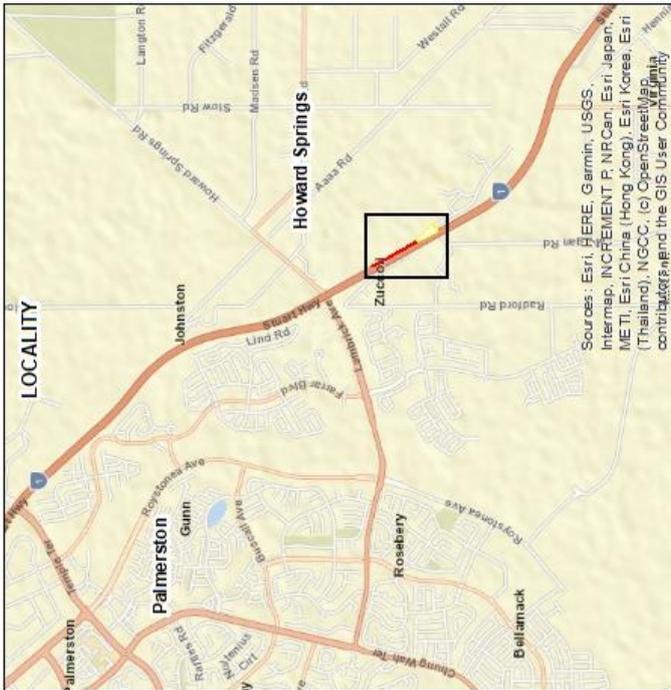
DATA SOURCE:
 Aerial Photographs, Maps, Street & Landscapes, Road Centrelines and Centrelines Data from the Northern Territory Government Landscapes Planning and the Environment.

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Map Name: 20150218_MobileVendor_McMillans.mxd



6.3.8. Howard Springs Locality



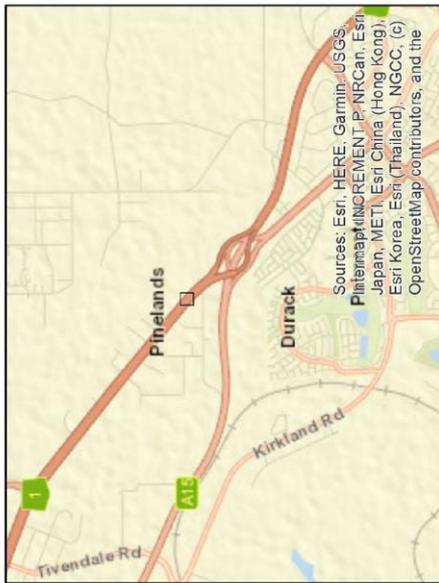
Conditional Zones for Mobile Vendors - Howard Springs Locality -



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 Map Completed: September 2019 Map Name: Urban_MobVendors_Howard_Springs.mxd



6.3.9. Pinelands Locality



**Conditional Zones for Mobile Vendors
- Pinelands Locality -**



Coordinate System: GCS GDA 1994
Datum: GDA 1994
Units: Degree



Legend



DATA SOURCE:
Road Centrelines, Cadastral, Place of Interest, data obtained from Lands Services, Department of Infrastructure, Planning and Logistics
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Date: 30 September 2022



Document Path: W:\Mapping\Work Room\165\2022\September 2022\6.3.9 Pinelands Locality.mxd

6.3.10. Approved service roads / other areas



Conditional Zones for Mobile Vendors - Coolalinga Locality -



Legend

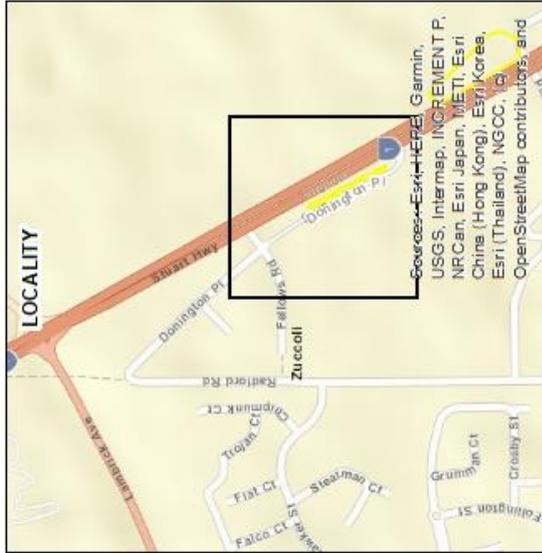


Coordinate System: GCS_GDA_1984
Datum: GDA 1984
Units: Degrees

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Map Completed: December 2020, Map Name: Urban - Conditional - Stuart Highway, Coolalinga - 2020 1201.mxd





Conditional Zones for Mobile Vendors - Virginia Locality -



Legend



Coordinate System: GCS GDA 1984
Datum: Geocentric Datum of Australia
Units: Metres

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Map Completed December 2020 Map Name: Ulfen - Conditional - Sites MobileVendor - Virginia 20201201.mxd



Appendix D - Cluster Sign Locations

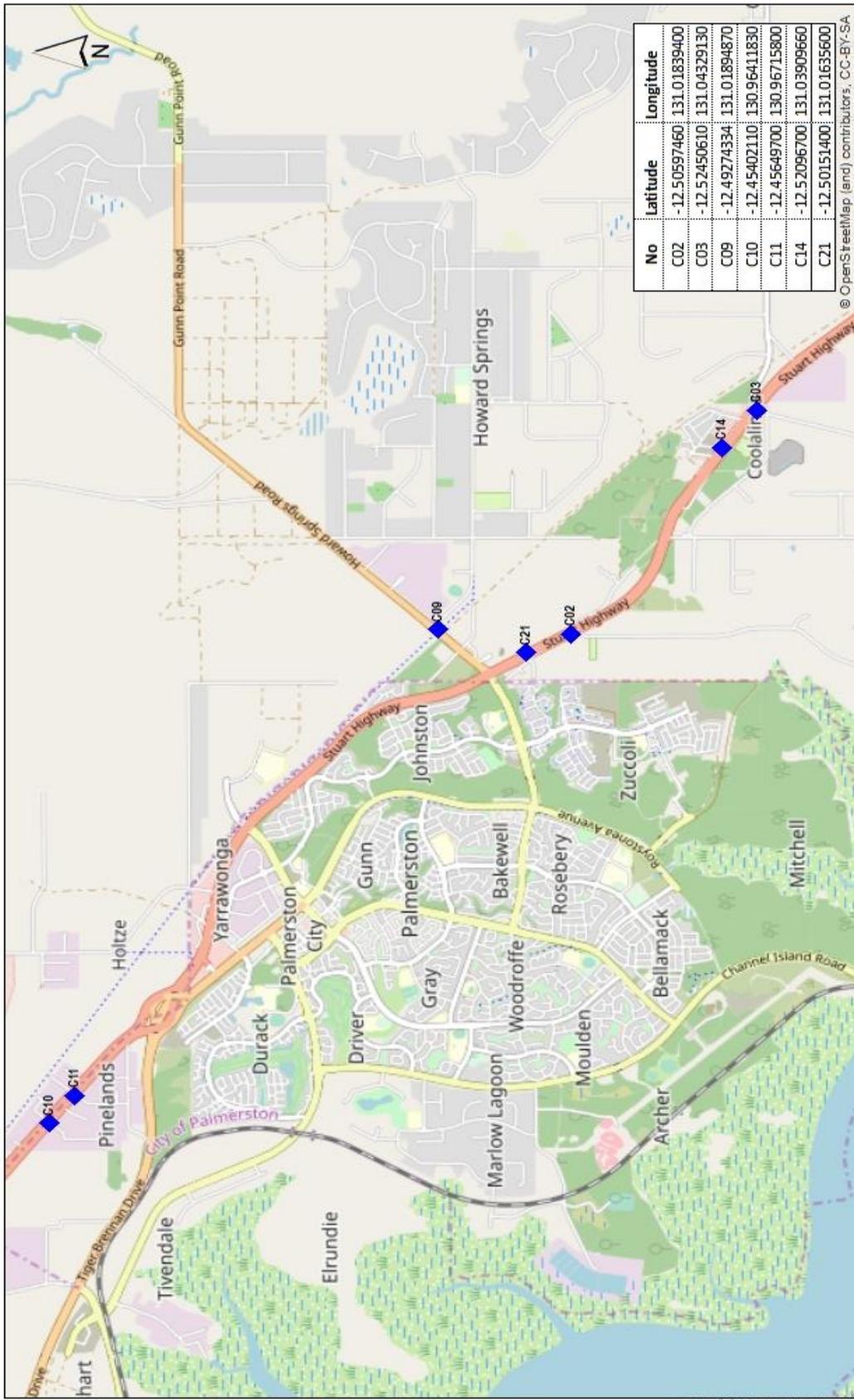
6.3.11. Darwin Urban

Darwin Urban - Cluster Sign Locations (Map 1 of 3)



6.3.12. Palmerston Area

Palmerston Area - Cluster Sign Locations (Map 2 of 3)



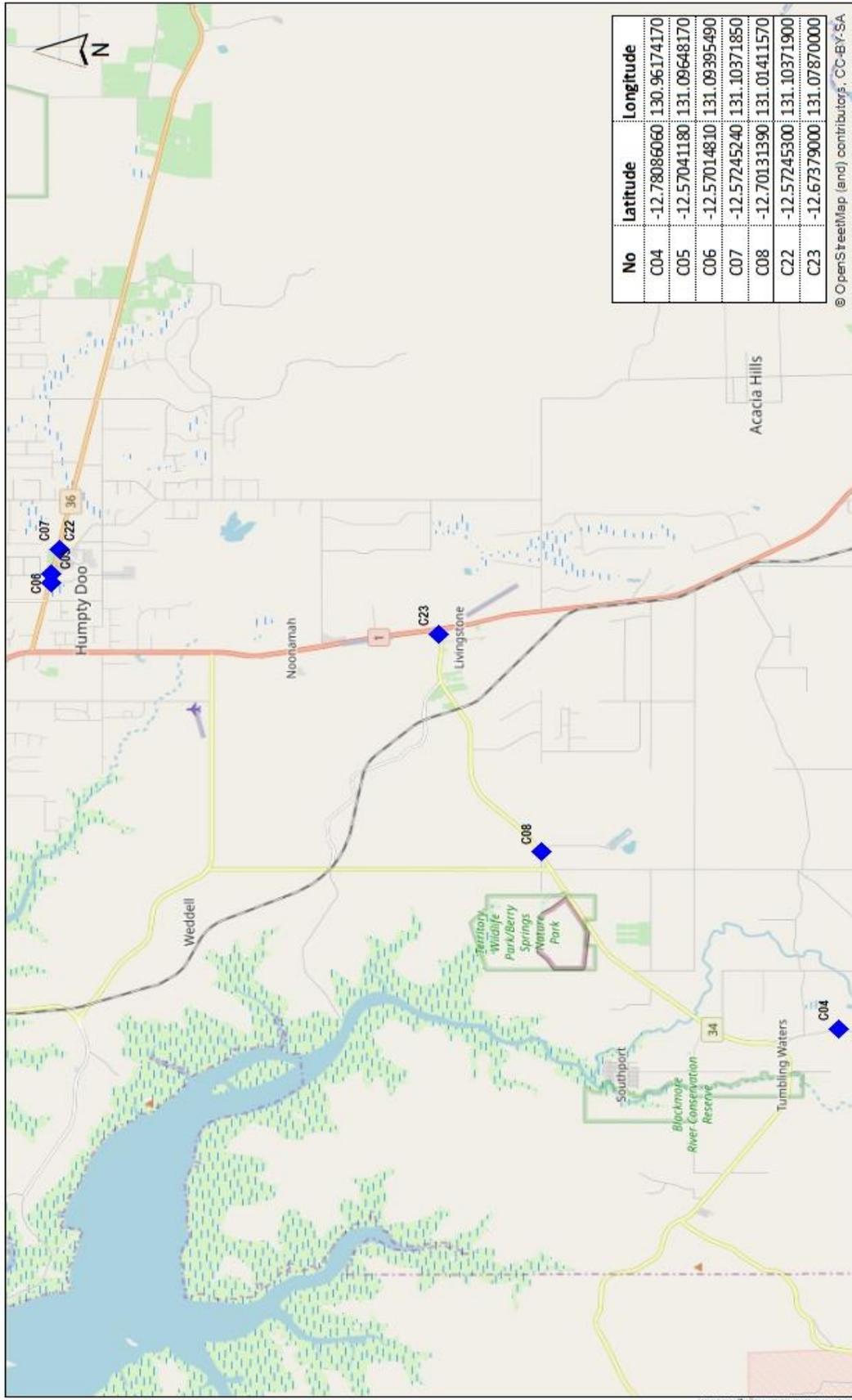
Data Source: Open StreetMap, Signs from Transport Civil Services, Department of Infrastructure, Planning and Logistics (DIP/L)
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0 0.5 1 1.60,000 2
 Kilometers
 Coordinate System: GCS GDA 1994
 Datum: GDA 1994
 Units: Degree
 Map compiled: 14 February 2020

Legend
 cluster Sign locations

6.3.13. Rural Area

Greater Darwin Area (Rural) - Cluster Sign Locations (Map 3 of 3)



Data Source: Open StreetMap, Signs From Transport, Civil Services, Department of Infrastructure, Planning and Logistics (DIPL)
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Kilometers
 0 1.75 3.5 7
 1:160,000
 Coordinate System: GCS GDA 1994
 Datum: GDA 1994
 Units: Degree
 Map compiled: 14 February 2020

Legend
 Cluster Sign Locations

7. Appendix F – Technical Guidelines for Signs

7.1. Introduction

The Department of Infrastructure, Planning and Logistics (DIPL) is the Northern Territory Government Road Authority. It is responsible for the management of roads and road reserves in the Northern Territory which fall under the care and control of the Northern Territory Government.

The DIPL responsibilities include ensuring that any activities carried out on road reserves are conducted safely and in the best interests of the community.

These Technical Requirements provide information about how the DIPL requires private advertising signs to be manufactured, installed and maintained.

These Technical Requirements will be subject to periodic updates as required and should be read in conjunction with legislation, regulations and technical policies applying to road reserves. Relevant technical policies can be found on the DIPL internet website.

7.2. Definitions

Advertising Sign	Any form of advertising using words, letters, images, pictures, symbols, objects or colours which is exhibited or displayed in a road reserve for the attention of the public. This includes signs, banners, decorations, corflutes, balloons etc.
Carriageway	The portion of the road for the use of vehicles that is between kerbs or barriers where these are provided, including shoulders and auxiliary lanes.
Cluster sign	Refers to a group of signs affixed to the existing NTG structures within the NTG road reserve.
Driver Sightlines	The area required to be free of visibility obstructions in order to meet 'Approach Sight Distance', 'Safe Intersection Sight Distance', 'Minimum Gap Sight Distance', and 'Crossing Sight Distance (pedestrians)' requirements, described in Austroads' Guide to Road Design Parts 4 and 4a.
Election Sign	Sign erected in association with the holding of local, Northern Territory or Commonwealth government elections.
Free Standing Sign	An advertising sign that: is self-supporting, fixed to the ground and does not include a moveable sign.
Road Reserve	The Road reserve is the area of land between the boundary of private or business properties, and within which roads, footpaths and associated features may be constructed for public travel.
Sandwich Board	A sign intended for temporary display which is free standing and self-supporting. Does not include Free Standing Signs .
Temporary Sign	A temporarily displayed sign or banner advertising a public-interest message for a not for profit short term event or activity

7.3. General Requirements

An advertising permit issued by DIPL is required prior to placing an advertising sign in the road reserve.

General requirements for all advertising signs are as follows:

- Signs must state a clear message, have few words and be simple in their design.
- Graphics, layout and size requirements together with manufacturing specifications must be in accordance with Australian Standards AS 1743 and must not resemble a traffic control device or any traffic sign of regulatory or warning nature.
- Signs must not be used for the display of merchandise.
- Signs must not cause a traffic hazard by distracting road users or attempting to attract the attention of drivers by any means other than the approved static signage. Flags, blocks, mannequins, coloured or flashing lights may not be incorporated in the sign.
- No signs are to be displayed on roundabouts, median strips or trees.
- No roadside vegetation is to be removed or trimmed to improve vision of advertising signage.
- Signs must be professionally manufactured and maintained in a clean, tidy and sightly condition.
- Maintenance and ownership of advertising signage or materials remains the sole responsibility of the sign owner. Any approved sign, once erected, must be maintained by the owner to a standard acceptable to the Department.
- Star pickets are not to be used for the support of any signage within nine metres of any trafficked path.
- The Northern Territory is to be indemnified against any claims for damage or injury to any person or thing by the signs.
- The use of people dressed up or otherwise carrying or waving signage is not permitted.

7.4. Sign Location and Positioning

The following locations are not permitted for the placement of advertising signs:

- Within 150 metres of an intersection of public roads, railway crossing or schools.
- Within 15 metres of the centre line of an unsealed roadway.
- Within ten metres of the edge of the nearest travelled lane of a sealed roadway.
- On median strips or roundabouts.
- On sections of road controlled by signs warning motorists of potential hazards so as to detract from the effectiveness of the warning signs (e.g. sharp curves, narrow bridges etc.).
- In any section of the road reserve which would obstruct any drain, culvert or natural watercourse to prevent obstruction.
- On any section of the road reserve which would obscure or interfere with any guide sign, information/service sign, or regulatory sign.

- On any section of the road reserve which would obscure or interfere with any beauty spot or scenic view.
- On any section of the road reserve which would interfere with regular maintenance activities on the road.

Signs must have adequate clearance from power poles and wires. Consult with the Power Water Corporation regarding requirements.

Signs erected in transmission easements require the prior written approval of the Power Water Corporation.

No portion of a sign can project over the carriageway or any surface used by motor vehicles.

The placement of signs must not cause a safety hazard to other traffic including pedestrians or cyclists.

7.5. Other Criteria

Signage must not restrict driver sight lines or restrict the visibility to other authorised signs.

In rural areas where the speed limit is 80 km/h or less, signs must be located no closer than six metres from the road edge.

In rural areas where the speed limit is greater than 80 km/h, signs must be located no closer than ten metres from the road edge.

Signs must not be attached to trees or road infrastructure.

7.6. Standards

Advertising signage must comply with:

- Relevant Australian Standards and requirements including those cited in these Technical Requirements.
- Standard Specification for Roadworks.
- Government Acts, Policies, Guidelines and Codes applicable.

7.7. Sandwich Boards

Sandwich Boards are only allowed for use with an approved Mobile Business Vendor Permit or real estate (refer section for real estate sign requirements 2.3.1). Requirements are as follows:

- The maximum display area of a sandwich board sign is not to exceed 1m².
- The construction must be of durable materials and type, able to be stabilised in inclement weather, have a professional presentation of wording and content, and be in clearly visible colours.
- The siting of sandwich board signs must not impede the pedestrian thoroughfare or be within three metres of any street furniture or licensed footpath activity.
- All sandwich board signs are to be located a minimum of one metre off the street kerb, except in the circumstances where adequate justification is given for another location.
- A pedestrian thoroughfare distance of 2.6 metres must be maintained at all times.
- Sandwich board sign can only be displayed during business operational hours.
- Sandwich board signs may be removed without notice:
 - if located on footpaths, road carriageways, and/or medians,

- where a request to remove a sign has been ignored,
- where it does not meet relevant technical or policy requirements.

7.8. Banners

No banners will be permitted in road reserves except:

- At approved banner site locations.
- As part of approved Temporary Event Signage

7.9. Temporary Event Signage

Temporary event signage must:

- Have neatly set out text with letter heights not less than 100 mm.
- Display content on any one face not exceeding a size of 6 m².
- Have identical displays on each face in cases where double sided banners are used.
- Only be located within 2 km of the event being held.
- Be removed within 48 hours after the event.
- Displayed no more than 14 days prior to the event.
- Comprise no reflective or fluorescent material.

8. Appendix G - Departmental Contacts

DARWIN

Level 3 Highway House, Palmerston NT, 0830

Telephone: 1300 011 151

Email: road.reserves@nt.gov.au

KATHERINE

Katherine Government Centre, First Street, Katherine NT, 0850

Telephone: 8973 8665

Email: roadskatherine.ntg@nt.gov.au

TENNANT CREEK

Leichhardt Street, Tennant Creek, NT 0860

Telephone: 8962 4518

Email: roadstennantcreek.ntg@nt.gov.au

ALICE SPRINGS

Floor 1, Green Well Building, 50 Bath Street, Alice Springs, NT 0870

Telephone: 8951 5275

Email: roadsalicesprings.ntg@nt.gov.au

NHULUNBUY

5 John Flynn Drive, Nhulunbuy, NT 0881

Telephone: 8987 0198

Email: roadsnhulunbuy.ntg@nt.gov.au