



Artwork by Elliot Rich, Alice Springs

LIVE ALICE MPARNTWE ARTS GRANT PROGRAM GUIDELINES

Before you submit an Expression of Interest (EOI)

You must speak with the Live Alice Mparntwe Arts team at Arts NT prior to submitting an EOI to ensure your activity meets the eligibility criteria and objectives of the funding category.

Before you submit an EOI you must read these guidelines.

Information and Privacy Provision

The information you provide in your successful grant application is used to process and assess your application. To assist in the promotion and development of arts and culture in the Northern Territory, Arts NT shares information from successful applications and submissions with related commonwealth, state and territory agencies and local and national media as required.

Funding Acknowledgement

Grant recipients who receive support through the Northern Territory Arts Grants Program must prominently acknowledge this support in all media releases and promotional activities. For more information please refer to [how-to-acknowledge-grant-funding](#)

Bite Size Arts News

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Interpreter Services

If you have difficulty with the English language and would like an interpreter please contact the following:

Aboriginal Interpreter Service Darwin on 1800 334 944 or *Aboriginal Interpreter Service Alice Springs* on (08) 8951 5576

Grants-Tracker

All grant applications must be submitted online using Grants Tracker <https://nretasgrants.nt.gov.au>. Paper based applications will not be accepted. If you experience technical difficulties please contact a Systems Officer on (08) 8999 8981 for assistance.

Contact

Contact Live Alice Mparntwe Arts team via live.alice@nt.gov.au or through Arts NT on 1800 678 237

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Live Alice Mparntwe Arts

Live Alice Mparntwe Arts supports arts and cultural events and activities that will activate the Alice Springs CBD from October 2017 to June 2018.

Funding of up to \$50 000 is available for multiple activities from October 2017 to June 2018 to Northern Territory not for profit arts organisations, individuals and groups such as artists and freelance arts producers for proposals that invigorate the Alice Springs CBD through arts and creative projects. Two funding rounds will be held in July and October 2017.

Funding of \$50 000 is available for a Producer/s and Production Support to support the delivery of Live Alice Mparntwe Arts with Arts NT and work with successful applicants to create, produce and promote a coherent calendar of activity and grow active community access and participation in the program.

Live Alice Mparntwe Arts prioritises arts and cultural activities centred around the Todd Mall and surrounding CBD areas. The Alice Springs CBD for the purposes of this opportunity is defined as the [CBD zone on this map](#).

Program Objectives

The Live Alice Mparntwe Arts program supports arts and creative proposals that enliven and invigorate the Alice Springs CBD with a focus on the Todd Mall.

Funding is offered for one-off projects or regular programming of up to \$50 000 that:

- raise the profile of the Alice Springs CBD through arts and cultural activities
- enhance the Alice Springs CBD for visitors and locals
- showcase and celebrate the Alice Springs CBD and the diversity of our community
- build partnerships between retailers, property owners, community groups, the arts and cultural sector, events and festivals and the community to enliven the CBD
- focus on the Todd Mall and surrounding areas in the CBD

Funding of up to \$50 000 is also offered for the Producer(s) and Production Support role to support delivery of the Live Alice Mparntwe Arts. The Producer Role will include working with successful applicants to create and promote a coherent calendar of activity and grow active community access and participation in the program. The Production Support role will include event production, crewing and technical support. Funding provides support for salaries, administration, insurance, production equipment and crew for the September to December 2017 period.

Those wishing to apply for the role of Producer and Production Support for the Live Alice Mparntwe Arts Program please contact live.alice@nt.gov.au

Eligibility

Not for profit arts organisations, individuals and groups including experienced producers.

Applicants must be current residents of the Northern Territory. Evidence of residential status may be requested by way of driver's license, power bill, electoral roll registration etc.

Employees of the Northern Territory Government are ineligible where there is a direct conflict of interest.

Organisations must be NT registered not for profit organisations based and operating in the NT.

Organisations must be compliant with NT Associations Act or relevant funding body.

Successful applicants must have public liability insurance (minimum \$20 million), legal status to manage the grant or an administering/auspicing body to take legal and financial responsibility. Individuals or groups must have an auspicing body for grants over \$10 000. For grants over \$25 000 (GST exclusive), the Recipient must submit an audited financial statement for the grant.

Successful applicants will be encouraged to partner with local business and property owners, community groups, the arts and cultural sector, events and festivals where relevant and assisted by the Live Alice Mparntwe Arts team and the Producer(s).

Note: In line with the [Northern Territory Arts Grants Guidelines](#) funding cannot be used for:

- purchasing capital equipment or real estate;
- the restoration or conservation of cultural material; and
- research or studio work that will be offered for academic assessment.

Assessment Criteria

Expressions of Interests (EOI) will be assessed against the following criteria:

- How well the proposal meets the program objectives
- Quality arts outcomes
- Benefits to the Northern Territory community and the Alice Springs CBD
- Effective project planning including use of resources, and a clear budget
- Capacity and skills of the applicant and supporting facilitators/ participants and partners

Examples of Possible Activities include:

- Outdoor exhibitions and live performance
- Workshops, exhibitions and creative programs in vacant or existing shops
- Sound or visual art installations
- Murals, light or film projections on approved walls and buildings
- Creative collaborations with business, retailers and property owners within the CBD
- Creative marketplaces, promotions and community engagement projects to build audiences for arts and cultural events and the CBD
- Interactive digital maps or creative content that tells the story of the Alice Springs CBD
- Creative residencies in the mall or shops
- Innovative community arts projects that achieve the program objectives
- Public installations and artworks

Application Process

Before applying through Grants Tracker <https://nretasgrants.nt.gov.au> you should read these guidelines and speak to a member of the Live Alice Mparntwe Arts team.

All grant applications must be submitted online using Grants Tracker. Paper based applications will not be accepted. If you experience technical difficulties please contact a Systems Officer on (08) 8999 8981 for assistance.

Applicants should:

- check that all previous funding from Arts NT has been acquitted
- read the [Northern Territory Arts Grants Guidelines](#);
- speak to a member of the Live Alice Mparntwe Arts team to check eligibility and to discuss your project via live.alice@nt.gov.au or on 1800 678 237.
- not make any financial commitments on the expectation that you will receive funding
- apply online using Grants Tracker: <https://nretasgrants.nt.gov.au>
- ensure that all support material uploaded is compatible with Microsoft Office
- be familiar with the arts funding requirements if your proposal includes Indigenous artistic and cultural practice or activities involving children (read section Indigenous Cultural Content and Working with Children of the [Northern Territory Arts Grants Guidelines](#))

Expressions of Interest for Live Alice Mparntwe Arts are invited for two rounds:

Live Alice Mparntwe Arts Round 1

Opens: 10 July 2017

Closes: 5pm 7 August 2017

Activity period: Activities can commence after approval through October to 31 December 2017

Live Alice Mparntwe Arts Round 2

Opens: 27 October 2017

Closes: 5pm 24 November 2017

Activity period: Activities can commence after approval from 1 January to 30 June 2018

Live Alice Mparntwe Arts Program Support

Production Support

The Live Alice Mparntwe Arts team will work with the Producer/s and applicants/stakeholders to provide logistical and technical support where practical. Your EOI should include:

- Project specific production costs including equipment hire expenses in your budget
- Site identification and requirements
- Identification of any vacant commercial premises and shop fronts for use in your activity. The Live Alice Mparntwe Arts Team will work with stakeholders e.g. Alice Springs Town Council and individual property owners to obtain permissions where possible. Applicants should list venue hire as an un-costed budget expense.

Marketing

Promotions and marketing of the Live Alice Mparntwe Arts program will be approved and coordinated by the Northern Territory Government. You should identify your target audience in your EOI and outline any project specific marketing initiatives integral to your work.

Calendar and Programming

The Producer(s) will support the delivery of Live Alice Mparntwe Arts and work with successful applicants to create, produce and promote a coherent calendar of activity and grow active community access and participation in the artistic program as audience and active participants.

Support Materials

To strengthen your proposal include:

- current CV/s;
- images, video or audio samples of work relating to your proposal; and
- any other relevant promotional material, business or marketing plans.
- letters of support from project partners or peers about your capacity or skills to deliver the proposal

The inclusion of artistic support material provided with your submission will be vital for the EOI as the Assessment Panel may not be familiar with you and your work. EOI are assessed on the basis of merit against the assessment criteria and the information provided.

Artistic support material can include images, video or audio samples of current or previous work relevant to the proposal. Support material must be provided in an electronic format compatible with PCs.

Letters of support will be accepted and should be kept to one page per letter, with a maximum of three letters per proposal. Only current letters relevant to this opportunity are useful for the assessment.

Contact

You must speak with the Arts NT Live Alice Mparntwe Arts team prior to submitting an EOI. Call 1800 678 237 or contact live.alice@nt.gov.au